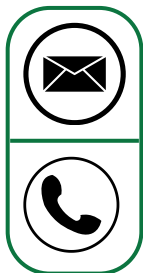




# CORPORATE SPONSORSHIP

## Syracuse - Wawasee Trails

Supporting Healthy Communities, Economic Vitality, and Outdoor Connectivity



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**949.302.9384**



SYRACUSE-WAWASEE  
**TRAILS**

01

“LIFE IS BETTER ON THE TRAILS!”



## INTRODUCTION

Syracuse-Wawasee Trails is a nonprofit organization dedicated to building and maintaining safe, accessible trails that connect people, places, and communities across the Syracuse/ Wawasee region and northern Kosciusko County.

Our trails serve residents, visitors, families, cyclists, runners, and seniors year-round — supporting recreation, safe transportation, community wellness, and tourism.

Through partnerships with local governments, businesses, and community members, we are working to expand and maintain a growing network of trails that improve quality of life while strengthening our local economy.



***Partnering with Syracuse-Wawasee Trails is more than sponsorship — it's a commitment to community leadership, visibility, and long-term impact.***



“LIFE IS BETTER ON THE TRAILS!”

# VISION & MISSION

## VISION

To develop a connected network of high-quality trails that enhance community health, improve accessibility, and support economic growth across northern Kosciusko County.

## MISSION

- Plan, build, and maintain safe, accessible multi-use trails
- Connect communities, schools, and key destinations
- Promote health, wellness, and active transportation
- Engage community partners and stakeholders
- Support sustainable development and regional vitality





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03

## **BENEFITS FOR SPONSORS**

Partnering with Syracuse-Wawasee Trails provides meaningful opportunities to increase visibility, demonstrate community leadership, and support a project that enhances quality of life across northern Kosciusko County.

**1**

**Increase brand visibility through event recognition, signage, and digital promotion**

**2**

**Align your business with community health, wellness, and outdoor recreation initiatives**

**3**

**Connect with engaged community members, families, and local leaders**

**4**

**Demonstrate corporate responsibility by investing in a lasting community asset**





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## SPONSORSHIP PACKAGES

### 1. LEGACY TRAIL CHAMPION

**Contribution: \$10,000+**

**Benefits:**

- Premier logo placement on all event signage
- Homepage website feature with link
- Recognition at all SWT events
- Dedicated social media spotlight
- VIP donor/sponsor reception invitation
- Recognition in capital campaign materials

### 2. TRAILBLAZER PARTNER

**Contribution: \$5,000 - \$9,999**

**Benefits:**

- Prominent logo on event banners
- 4 social media features
- Newsletter recognition
- Recognition at two major events
- Business spotlight feature

### 3. TRAIL PATHFINDER

**Contribution: \$2,000- \$4,999**

**Benefits:**

- Logo on website sponsor page
- 2 social media mentions
- Recognition at one event
- Sponsor yard sign

### 4. TRAIL CONNECTOR

**Contribution: \$500 - \$1,999**

**Benefits:**

- Logo on website
- Shared event signage
- 1 social media mention

## FRIEND OF THE TRAILS

If the sponsorship levels above are not the right fit, we welcome support as a Friend of the Trails with contributions of \$100-\$499.



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## WHY SPONSOR TRAILS?

### COMMUNITY IMPACT

*Trails connects people to places – safely and sustainably.*

- Expand and maintain over 12 miles of trails
- Provide safe, non-motorized transportation
- Connect neighborhoods, schools, and local destinations



### BUSINESS VALUE

*Sponsoring the trails is more than visibility – it's strategic alignment.*

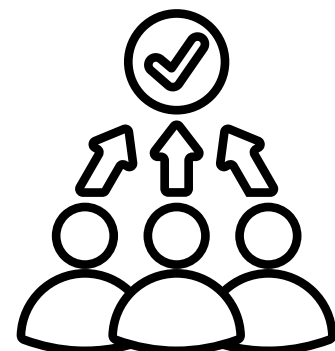
- Increased foot traffic to local businesses
- Higher nearby property values
- Healthier, more active communities
- Tourism and regional appeal



### BRAND ALIGNMENT

*Sponsors are recognized as community leaders who support:*

- Health & wellness
- Connectivity & accessibility
- Long-term community growth



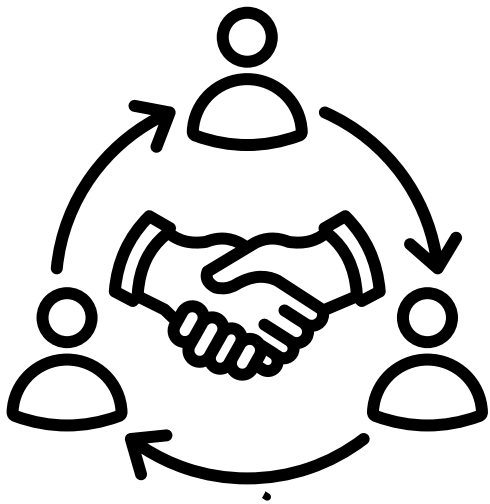
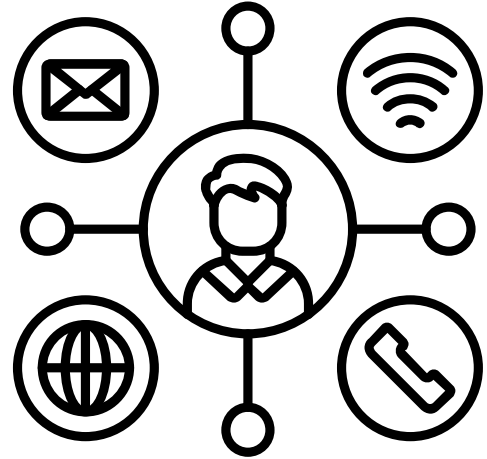
“LIFE IS BETTER ON THE TRAILS!”

## SPONSOR EXPOSURE & REACH

### MULTI-CHANNEL EXPOSURE

Sponsors receive visibility through:

- Social media campaigns
- Email marketing to local supporters
- Event signage and on-site recognition
- Website sponsor listings
- Local media and press coverage



### COMMUNITY REACH

Your brand connects with:

- Local residents and families
- Seasonal residents and visitors
- Business owners and community leaders
- Event attendees across multiple trail events





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# THANK YOU

Your support helps shape the future of our community — creating safe connections, strengthening local businesses, and enhancing the experience of everyone who lives, works, and visits here.

*Together, we are building something that will last for generations.  
Life Is Better On The Trails!*



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